

## Message Text

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PAGE 01 NOUAKC 00937 171255Z

41

ACTION AF-06

INFO OCT-01 ISO-00 EB-07 /014 W  
----- 122561

R 171130Z APR 76  
FM AMEMBASSY NOUAKCHOTT  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 5501

UNCLAS NOUAKCHOTT 0937

COMMERCE ALSO FOR MAJOR PROJECTS - JOHN SANDS

E.O. 11652: N/A

TAGS: BTRA BEXP BFOL MR

SUBJECT: NEW GROUP OF MAURITANIAN BUSINESSMEN SEEKS U.S.  
CONNECTIONS

REF: USDOC 6512

1. PRELIMINARY RESPONSE USING INFORMATION CONTAINED REFTEL  
CONVEYED TO DR. BA APRIL 15. DATE OF PROJECTED TRIP TO US HAS  
SLIPPED, PROBABLY UNTIL SECOND WEEK OF MAY, APPARENTLY BECAUSE  
PROCUREMENT CHIEF OF GIRM MILITARY ESTABLISHMENT IS NOW SLATED  
TO ACCOMPANY BA AND FALL TO MINNESOTA TO MEET WITH NAPCO INDUS-  
TRIES, INC.

2. RE PLASTICS: BA REPORTS THAT GROUP HAS NOT RPT NOT COMPLETED  
DETAILED MARKET SURVEY, BUT PRELIMINARY STUDIES INDICATE SUB-  
STANTIAL POTENTIAL MARKET IN FOLLOWING AREAS: (A) HEAVYDUTY  
PLASTIC BAGS OR SHEETING FOR MANUFACTURE INTO 50 KILO SACKS  
FOR SHIPMENT OF BULK MATERIALS SUCH AS REFINED COPPER ORE,  
FERTILIZER, GRAIN, SUGAR, ETC.; (B) PACKAGING MATERIALS FOR  
SALE TO INDUSTRY AND WHOLESALE TRADE; (C) PACKAGING  
MATERIALS FOR SALE TO RETAILERS AND HOUSEHOLDS SUCH  
AS SACKS FOR CARRYING AWAY SMALL QUANTITIES OF RICE,  
SALT, AND SUGAR AND FREEZER/SANDWICH BAGS FOR HOUSE-  
HOLD STORAGEHSE; (ZL VARIETY OF RECEPTACLES SUCH AS  
WASTE BASKETS, PAILS, DISHPANS, AND OTHER KITCHEN CON-  
TAINERS; (E) FOOTWEAR SUCH AS SANDALS, AND (F) BOTTLES.

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3. BA REPORTS GROUP HAS ALREADY OBTAINED COMMITMENT FROM SOMINA (COPPER MINING COMPONENT OF GOVERNMENT INDUSTRIAL HOLDING COMPANY, SNIM) TO PURCHASE SHIPPING BAGS FOR REFINED COPPER ORE (WHICH IT NOW BUYS IN SINGAPORE AND SENEGAL) FROM PROJECTED DACTORY OF NEW GROUP. REPRESENTATIVE OF GROUP HAS IN ADDITION ALREADY DISCUSSEFWITH MOROCCAN PHOSPHATE OFFICIALS USE OF GROUP-MADE BAGS FOR SHIPMENT OF BOU CRAA PHOSPHATES. WHILE GROUP IS PRESENTLY THINKING PRIMARILY IN TERMS OF MAURITANIAN MARKET, ITS LONG-RANGE INTENTIONS/ AMBITIONS EXTEND TO ALL WEST AFRICAN STATES WHICH ARE GROUPED TOGETHER IN ECONOMIC COMMUNITY OF WEST AFRICA (CEAO).HANDYSIDE

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